

## To Market Is to Connect

If you need to reach your customers, consider connecting with us, Envision Technology Marketing Group.

Marketing is about connecting the right customer to the right idea, product or solution—your idea, product, or solution.

Envision Technology Marketing Group, Inc. (ETMG) can help. We do it every day, by creating and managing marketing communications collateral and sales tools that use our clients' guidelines, branding and messaging to describe products, services and solutions to the customers who need them.

How can we help you connect? With writing, editing, production, web programming, and project management—all together, or a la carte.

### Turn-Key Marketing Solutions

Sometimes, you need something substantial—a full suite of collateral or new sales tools—and you just don't have the resources in-house. You may need a web site, a white paper, Flash, CD, DVD, sales guide, or any one of a hundred different items that the field needs. Maybe you need to create deliverables to meet launch dates—or run an entire launch from start to finish. ETMG can do it all, from planning and messaging, to writing, editing, illustrating, web programming, printing and getting it out the door. We work as an extension of your team, meeting your needs on time and on budget.

### Variable Volume, High Quality, Your Identity, Our Know-How

Template-based production, corporate editing and copywriting are critical skills when you need them, but overhead when you don't.

Many clients use our writers, editors and production artists when the demand for these skills out-paces internal resources. Some clients prefer to outsource all of their editing, production or copywriting to us. Either way, we provide the intelligence and capacity to give your collateral and sales tools the content, tone, and look and feel you need—without headcount on your books or on your site.

### Individual Services, When You Need Them

Say you have a project that comes up last-minute, but it's a critical part of a larger initiative you're handling in-house. Suddenly you're short on resources and you don't have the bandwidth to get it done. ETMG takes on fast-turn projects with speed and efficiency, assigning experts from our pool of qualified resources to the task at hand: A writer to polish that white paper that's due by your launch date; Flash content that has to go live the same day as your product announcement; a brochure that has to be printed and shipped in time for next week's trade show. Just tell us what you need and we'll provide the right resources when you need them.

### We Can Manage That

ETMG project managers are highly skilled. They deliver the highest standard of project management, with attention to detail and extreme flexibility. They have the knowledge to use our tools or yours to schedule, manage and track each project to its successful completion. On or offsite, ETMG project managers will efficiently and expertly manage your projects, freeing you to get more done.

## Connect with Us

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