

Envision Services

Envision Technology Marketing Group, Inc. (ETMG) is a full-service marketing agency.

When you hire ETMG, you hire a solution. We pull together the necessary expertise, in whatever combination you need, to meet your business and budgetary objectives. Whether your marketing project is big or small, we can develop and edit the content, design and execute the delivery vehicle, and manage all of its various elements—so you don't have to.

ETMG specializes in the practices that are at the core of every powerful marketing strategy:

- **Writing and Editing**—Our writers will create compelling content from scratch or polish existing materials so that you clearly communicate your key messages.
- **Design and Production**—Whether it's a printed piece, a website, or digital media, we have talented, seasoned designers who know how to visually depict the essence of your brand.
- **Project and Program Management**—Leave the details to us. Our skilled project and program managers will coordinate every detail of your project, from finding the talent to delivering the final product.

The ETMG difference—our goal is your marketing success. We offer more than traditional agencies:

- No rush charges
- 100% satisfaction guarantee
- Detailed project tracking and reporting
- Full-time billing and HR support
- Member of the Better Business Bureau
- Credit cards: Visa, MasterCard, and American Express
- History—We've served technology clients in the Silicon Valley since our founding, in 1998

Products & Services

ETMG has the resources to create a broad range of marketing deliverables. Our capabilities range from printed pieces to presentation materials to web-based interactive solutions.

ETMG delivers turnkey services for all your critical marketing programs and initiatives, including (and only limited by your imagination):

- Collateral development, writing, and editing
- Printing and premiums, both low and high volume
- Corporate communications and customer-facing collateral
- Project management, both project wide or ad hoc
- End-to-end communications campaigns
- Product launches
- Special projects
- Trade shows and events
- Web projects

Following is a sample of deliverables and services we can provide for you:

- Animated GIF's
- Animated PDFs
- At-a-glance
- Event signage
- Banners, including full color, indoor, and outdoor
- Brochures
- Budget tracking
- Buffer pages
- Case studies
- CD and DVD design, programming, and duplication
- Channel tools
- Charts, graphs, graphics, and illustrations
- Collateral design
- Collateral production management

- Collateral suites
- Content templates
- Contests
- Copy edits
- Corporate edits
- Custom packaging and binders
- Customer testimonials
- Data sheets
- Developmental edits
- Diagrams
- Digital (low volume) printing
- Direct mail
- Document staging and posting
- Email content and layout
- Event collateral
- Event management
- Flash animations
- Give-aways
- Hand-outs
- HTML email
- HTML, Java, JavaScript, XML, and CSS programming
- Illustrations
- Interactive web pages
- Internal awareness campaigns
- Internal communications
- Intranets
- Invitations
- Landing pages
- Launch support
- Layout templates
- Logoed merchandise
- Low volume digital printing
- Meeting and event logistics

Envision Services (continued)

- Marketing plans
- Messaging
- Micro-sites, landing pages, and buffer pages
- Milestone management
- Newsletters
- Offset (high volume) printing
- Online automated tools
- Online collateral
- Photo research
- Photo touch-up and manipulation
- Placed articles
- Podcast content
- Positioning
- Posters
- PowerPoint graphic and content editing
- PowerPoint presentations
- PowerPoint speakers notes
- Premiums
- Presentations
- Press release writing
- Primary research
- Printing
- Production templates
- Project requirements analysis
- Project tracking
- Q&A
- Review cycle management
- Rewrites
- RSS content
- Sales kits
- Schedule management
- Secondary research
- Seminar binders
- Signage and banners
- Speaker's notes
- Success stories

- Tchotchkes
- Team management
- Templates
- Training materials
- Variable data imaging
- Video
- Voice-over talent and recording
- Web architecture
- Web banner ads
- Web programming
- Websites
- White papers

Our Tools

ETMG uses the most advanced marketing tools available, such as:

- Adobe® Acrobat®
- Adobe® Dreamweaver®
- Adobe® Flash CS3 Professional
- Adobe® FrameMaker®
- Adobe® GoLive®
- Adobe® Illustrator®
- Adobe® InDesign®
- Adobe® After Effects®
- Adobe® ColdFusion®
- Adobe® Photoshop®
- Microsoft® Office® Excel®
- FrontPage® web site creation and management tool
- Microsoft® Office® PowerPoint®
- Microsoft® Office® Word®
- Print, high volume offset, low volume digital
- QuarkXpress®
- Web programming languages
- Common web browsers

Contact Us

1066 Mitchell Court
San Jose, CA 95128
866-ASK-ETMG

V: 408.246.6465

F: 408.246.6446

W: www.wedomarketing.com

E: info@wedomarketing.com