

[HEADLINE]: SAP can help you build a more focused, sustainable business

Dear (customer name),

More than ever, sustainability is top-of-mind – from consumers and employees all the way up to the boardroom. The post-pandemic economy will be driven by greener, innovation-driven strategies that look beyond financial results. But to build a truly resource-driven company, you need to integrate sustainability data into your business processes, which will enhance your performance, market reach, and reputation.

The SAP Services and Support team can help you keep up with fast-changing trends and make the most of new opportunities while you achieve a positive impact in your environment and community. We can help you make the most of the sustainability data that's already in your organization. Our comprehensive services let you:

- **Drive responsible design and production**, including sustainable packaging reporting, extended producer responsibility, and scenario modelling.
- **Reduce greenhouse gas emissions along the value chain** to minimize carbon footprint in manufacturing and other processes.
- **Enhance resource efficiency, tracking, and reuse**, building resilience and circularity principles into the supply chain, material flows, markets, and resource consumption.
- **Protect people, communities, and societies** for safer, more equitable, and compliant businesses within the company and across the value chain.
- **Support next-generation holistic sustainability reporting and steering** that maps operational data to show impact and enable better decisions.

Register to access the assets below and explore how our sustainability service package can help you realize a more resource-sensitive enterprise.

[REGISTER ONLINE]