

SAP Solution Brief | PUBLIC

SAP Services and Support | The Sustainability Service Package

Build a More **Resource-Sensitive Company** for Growth and Profitability

THE BEST RUN



Accelerate Transformation into a **Sustainable Business** for better Efficiency and Compliance

It's no secret that sustainability is increasingly top-of-mind for consumers, communities, and the companies that serve them. To demonstrate your leadership, you need to **integrate sustainability data** into your business processes, to enhance your performance, market reach, and reputation.

Build a Greener, More Sustainable Business

For today's enterprises, sustainability is no longer an aspiration, but critical to success. Companies like yours are competing with resource-aware start-ups, and it's up to them to show they care about sustainable practices. However, these organizations may still have inefficient processes that are less considerate of resource utilization, driving costs up. They may lack a systematic approach that helps them influence their entire supply chain for sustainability. Or they may have minimal visibility and insight into the impact of their current processes on the environment.

SAP has developed a comprehensive approach for adopting sustainable practices to help you build a more efficient company, automating processes to achieve more with less. Our products, scope options, and services enable you to design out waste and reduce emissions. Our services can also help you make the most of your sustainability data to maximize transparency and ensure compliance with regulatory requirements and global sustainability standards.

Building on a Long-Time **Commitment** to Sustainability

The SAP® Services and Support team provide a sustainability service package that can empower your organization to drive positive economic, environmental, and social impact. Our holistic strategy focuses on:

- **Enabling responsible design and production**, including sustainable packaging reporting, extended producer responsibility, and scenario modelling.
- **Reducing greenhouse gas emissions along the value chain** to minimize carbon footprint in manufacturing and other processes.
- **Driving resource efficiency, tracking, and reuse**, building resilience and circularity principles into supply chain, material flows, markets, and resource consumption.



SAP is an **enabler**, providing options tailored to your sustainability opportunities. We lead by **example** through our own sustainable business practices.

- **Protecting people, communities, and societies** for safer, more equitable, compliant businesses within your company and across the value chain.
- **Supporting next-generation holistic sustainability reporting and steering** that maps operational data to show impact, enabling sustainable business steering and decisions.

The sustainability service package can enable you to digitalize your sustainability-relevant processes and audit objects with the help of our advisory and delivery teams. Our offerings are available for on-site, off-site, and hybrid delivery to suit your specific requirements.

Building on a Long-Time Commitment to Sustainability

Kick Off Your Transformation with Advisory Services

Execute with an Assessment and Roadmap

Drive Long-Term Success with a Trusted Advisor

Begin Your Sustainability Journey with Advisory Services

Sustainability advisory services can help you understand the business opportunities and risks related to sustainability and climate action – and can enable you to respond by evaluating impacts and outcomes. This provides a holistic approach to kick off your transformation towards the sustainable intelligent enterprise.

We can help you sharpen your strategy in operational environmental health and safety and product compliance. Our services can help you address your needs around product carbon footprinting along the supply chain up to a circular economy approach. They can also help you understand how to measure and report your sustainability impact.

With these services, you can establish a baseline for bringing sustainability into all your processes based on SAP solutions for sustainability. With this scope option, you can:

- Take advantage of our design thinking methodology to explore and prioritize sustainability use cases, linking business and technology views.
- Learn how current and future SAP products can help you on your sustainability journey.
- Discover how sustainability use cases align with your business and IT strategy.
- Determine the business value and outcomes you can achieve.

Building on a Long-Time
Commitment to Sustainability

Kick Off Your Transformation with Advisory Services

Execute with an Assessment and
Roadmap

Drive Long-Term Success with a
Trusted Advisor



Achieve a quick start by defining your ambitions, use cases, and strategy.

Control Costs and **Execute Efficiently** with an Assessment and Roadmap

Our sustainability assessment and roadmap deliver a comprehensive plan to move forward on your sustainability journey. They cover critical steps for implementation, including priorities, dependencies between processes or solutions, and cost estimates.

Building on what you've learned from our sustainability advisory services, you can get a holistic analysis tailored to your organization. Our roadmap reflects your specific strategy, building on best practice processes and SAP solutions. The result is a path toward a smooth implementation process leading to a reduced

TCO and faster time-to-value. You can:

- Gain business and IT perspectives by joining industry-specific business process models and benchmarks with SAP best practice solutions.
- Map and prioritize environmental or social goals and KPIs to our solutions.
- Improve strategic planning and execution by defining your target technical architecture.
- Align your sustainability roadmap to your IT strategy.
- Assess your current and future state and identify areas for improvement.

Building on a Long-Time
Commitment to Sustainability

Kick Off Your Transformation with
Advisory Services

**Execute with an Assessment
and Roadmap**

Drive Long-Term Success with a
Trusted Advisor



Develop a project roadmap and **bridge**
the gap between strategy and execution.

Drive Measurable Outcomes and Continuous Innovation with a Trusted Advisor

Sustainability trusted advisors provide long-term expert advisory services during the design and implementation phase of your sustainability journey. You can work with us on sustainability topics during your design and implementation journey. We can help you align your project road map with the sustainability road map, as we provide product management feedback. We can also assist you in building a bridge with product development.

Throughout the process, we consider your strategic vision, as well as internal and external factors,

to help you create tangible business outcomes and harness the full potential of your investments. A sustainability trusted advisor will:

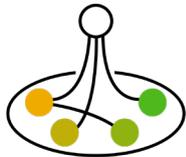
- Build on sustainability advisory and assessment to adoption innovations faster.
- Drive your sustainability roadmap forward.
- Align your project roadmap with the SAP product roadmap to improve your efficiency.
- Ideate, iterate, and implement new sustainability business models.

Building on a Long-Time Commitment to Sustainability

Kick Off Your Transformation with Advisory Services

Execute with an Assessment and Roadmap

Drive Long-Term Success with a Trusted Advisor



A trusted advisor bridges the gap between SAP and your business and IT department, ensuring all stakeholders are **aligned during the transition**.

Sustainability Is **Good for Business,** and the World

What happens when you partner with SAP to create a more purpose-driven, resource-sensitive company? You can position your organization to better align your sustainability strategy with specific actions and best practices.

The sustainability service package can help you:

- **Align sustainability strategy and guidelines**, so relevant lines of business and stakeholders stay in sync for future decisions.
- **Illustrate processes**, identifying major pain points and future to-be processes with related solutions, and discover room for improvement.

- **Define KPIs** for key processes to help you track results and benefits.
- **Determine monetary value** and performance of proposed concepts.
- **Develop a road map** that lets you benefit from recommendations on how to reach defined targets to support your enterprise's sustainability strategy.
- **Gain a functional** feasibility survey to facilitate future implementation and IT support of to-be processes.
- **Rely on a trusted advisor as a single point of contact** now and in the future.

**Sustainability Is Good for Business,
and the World**

Summary

The sustainability service package can enable every industry to integrate sustainability data into business processes across all value chains to facilitate performance, new products, new markets, and reputation. Building on more than 20 years of experience, this package can help you to take advantage of SAP's deep expertise on sustainability processes, software, and content.

Objectives

- Achieve more with fewer resources by automating processes
- Increase transparency by leveraging existing sustainability data
- Comply with regulatory requirements and global sustainability standards
- Design out waste and reduce carbon footprint

Solution

- Enable responsible design and production
- Reduce greenhouse gas emissions along the value chain

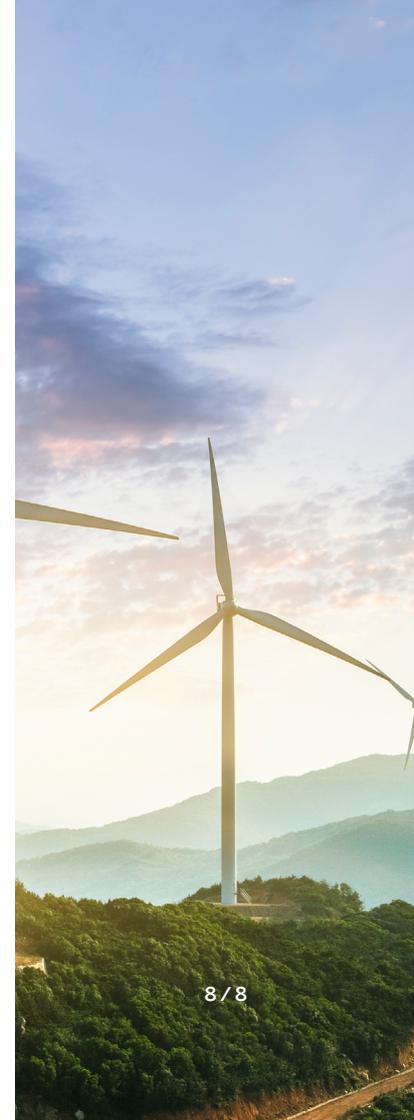
- Maximize resource efficiency, tracking, and reuse
- Protect people, communities, and societies
- Achieve next-generation holistic sustainability reporting and steering

Benefits

- Become greener
- Better align sustainability strategies and business
- Achieve more transparency in sustainability KPIs
- Adapt your portfolio to sustainable sourcing and products
- Build targeted roadmaps to support sustainability strategy
- Define the monetary value of sustainability
- Improve worker safety

Learn more

To rapidly achieve your business goals, please [visit us online](#) to learn more.



Follow us



www.sap.com/contactsap

220241.26 (21/04)

© 2021 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.

See www.sap.com/trademark, for additional trademark information and notices.

